



### Factsheet

# Corporate Services

## Why smartGAP ?

**Corporates** are continuously navigating through challenges, in order to drive change, innovation and sustainable growth and success. **smartGAP** offers an entrepreneurial-driven mindset based on in-depth expertise and a solution-oriented can-do culture.

**smartGAP** works closely with selected corporates and an extensive network of experienced professionals to provide the smartest and best solutions for our clients.

**smart. entrepreneurial minded. trustful.**

## How can your corporate and smartGAP work together ?

1. **Get in touch with smartGAP**
  - Visit [www.smartgap.ch](http://www.smartgap.ch) and/or get in touch with us via e-mail or call directly and personally
2. **Let's discuss the gaps to be filled**
  - By call, video conference or meeting
3. **smartGAP offers the role needed**
4. **Agreeing the compensation terms**
  - Hourly fee based
  - Half-day fee / daily fee
  - Board fee according corporate
5. **Let's start and work smart together!**

## Roles smartGAP offers

### Advisory Board Member

- External view, network, sparring partner, honest feedback, reviewing business models, coaching, building up alliances, market and industry trends, mentoring C-suite, etc.

### Board of Director – Member

- Board experienced, business strategy, financial background, value proposition, strategy review, profitability, lean management, corporate governance, entrepreneurship – can do mentality, motivating teams for the extra mile, mentorship for key people, etc.

### Board of Director – Secretary

- Taking care of regulatory and statutory affairs, board minutes, scheduling board meetings, employee stock option plans, etc.

### Interim CFO

- Leading the finance team, monthly or quarterly reportings, HR, financial planning, reportings, dealing with the auditors, communication with shareholders, IP, taxes, pension funds, insurance, profit center, currency hedging, asset allocation

### Special Projects Lead

- Change management by a Project Management Office (PMO), M&A activities, subsidiaries, joint ventures, corporate reorganization, business expansion, confidential projects

## Lukas Gysin

Managing Partner  
smartGAP GmbH

Swiss CPA, MBA

Swiss, born 1979



Lukas is a serial entrepreneur and founder of the *ETH Zurich spin-off* unIQFEED AG. He is a Swiss Certified Public Accountant (CPA), has a MBA of the University of Rochester, USA and holds an EMBA of the University of Berne, SUI.

Lukas founded unIQFEED in 2015 based on his MBA business plan and served as **CEO** and **Board Delegate**. He scaled it up from a blank paper to a world leading virtual advertising sports tech niche player with offices in Glattbrugg, Hannover and New York.

Lukas started his professional career in 1999 in the audit & advisory department of PricewaterhouseCoopers (pwc). He also worked as an Associate Director for UBS in Business Banking before serving seven years as **CFO** and **Board Secretary** in various companies and industries.

Lukas is the corporate consultant he would have loved to work with in his C-suite positions in the past.

### What are your gaps ?

Get in touch with Lukas Gysin.

[lukas.gysin@smartgap.ch](mailto:lukas.gysin@smartgap.ch)

M +41 79 219 74 92

M +1 (646) 897-2385

